

# PARK KEEPER BENEFITS

Thanks to these businesses for helping support the educational, historical, and scientific programs of Great Smoky Mountains National Park.

## ATTRACTIONS

**ANAKEESTA** Gatlinburg, TN *20% off general admission to the park.* Anakeesta.com

**COUNTRY TONITE THEATRE** Pigeon Forge, TN *\$7 off adult tickets. Not valid for concerts.* CountryTonitePF.com

**DALE'S WHEELS THROUGH TIME** Maggie Valley, NC *Free admission for kids 14 and under when accompanied by an adult.* WheelsThroughTime.com

**GREAT SMOKY MOUNTAINS HERITAGE CENTER** Townsend, TN *10% off admission.* GSMHeritageCenter.org

**HART THEATRE** Waynesville, NC *15% off tickets to with code SL25.* HARTTheatre.org

**MUSEUM OF THE CHEROKEE PEOPLE** Cherokee, NC *Present your Smokies Life Park Keeper card for free museum admission. Limits may apply.* MotCP.org

**OBER MOUNTAIN** Gatlinburg, TN *50% off roundtrip aerial tram ride for member and one guest.* OberMountain.com

**ROCKY TOP TOURS** Pigeon Forge, TN *\$3 off per person on seasonal individual sightseeing tours. Advance registration is required.* RockyTopTours.com

**SAUNOOKE MILL AND GENERAL STORE** Cherokee, NC *10% off \$100 purchase in the store.* CherokeeSaunookeMill.com

**SHELTON HOUSE** Waynesville, NC *\$2 off historic home tour; 11% off vacation apartment rental through MaggieVacation@gmail.com.* SheltonHouse.org

**SMOKY MOUNTAIN TUBING** Cherokee, NC *20% off a 2-hour float. Open Memorial Day through Labor Day, 7 days a week.* CherokeeTubeandRaft.com

**SMOKEMONT RIDING STABLES** Cherokee, NC *\$5 off 1-hour ride and \$10 off 2.5 hour ride.* SmokemontRidingStables.com

## FOOD AND DRINK

**THE ABBEY** Townsend, TN *10% off food purchase.* TownsendAbbey.com

**CAFFEINE AND CHAOS** Maggie Valley, NC *10% off food and drink.* Caffeine-Chaos.com

**THE CHOCOLATE B'AR** Townsend, TN *10% off purchases of \$10 or more.* TheChocolateBarShoppe.com

**ORGANIC BEANS COFFEE CO.** Maggie Valley, NC *10% off food and drink.* OrganicBeansCoffee.com

**THE PARK GRILL** Gatlinburg, TN *10% off food purchase.* ParkGrillGatlinburg.com

**PEACEFUL SIDE SOCIAL** Townsend, TN *10% off food purchase.* PeacefulSideSocial.com

**THE PEDDLER STEAKHOUSE** Gatlinburg, TN *10% off food purchase.* PeddlerGatlinburg.com

**THE SCOTSMAN PUBLIC HOUSE** Waynesville, NC *10% off food purchase.* ScotsmanPublic.com

**WAYNESVILLE MAIN STREET DINER** Waynesville, NC *15% off food purchase.* WaynesvilleMainStreet-Diner.com

**WHOLE EARTH GROCERY AND CAFE** Gatlinburg, TN *10% off lunch cafe.* WholeEarthGrocery.com

## SERVICES AND SHOPPING

**A. JANN PEITSO ART** Gatlinburg, TN *20% off all artwork and watercolor workshops.* AJannPeitso.com

**A WALK IN THE WOODS** Gatlinburg, TN *10% off services.* AWalkintheWoods.com

**ADKINS ROLLMAN GALLERY** Gatlinburg, TN *10% off purchases.* AdkinsRollmanGallery.com

**BLACK BEAR CRAFTS** Gatlinburg, TN *10% off purchases.* BlackBearCrafts.net

**BUIE POTTERY** Gatlinburg, TN *10% off in-store purchases.* BuiePottery.com

**ELIZABETH ELLISON GALLERY** Bryson City, NC *10% off purchases of \$100 or more.* ElizabethEllisonGallery.com

**FOWLER'S CLAY WORKS** Gatlinburg, TN *10% off merchandise except classes.* FowlersClayWorks.com

**THE FOX'S BURROW** Dillsboro, NC *10% off purchases.* TheFoxyBurrow.com

**JEFF ALT AUTHOR, SPEAKER, HIKER** *15% off speaking fee for a keynote presentation or story telling booking.* JeffAlt.com

**MAST GENERAL STORE** Asheville, Hendersonville, Waynesville, NC, and Knoxville, TN *15% off one regularly priced item in store only. Exclusions apply.* MastGeneralStore.com

**MISTY MOUNTAIN SOAP CO.** Gatlinburg, TN *10% off purchases.* MistyMountainSoap.com

**NOC OUTFITTER'S STORE** Bryson City, NC *10% off regularly priced and in-stock items. Excludes gift cards. Use code SL24 to shop online.* Store.NOC.com

**NANTAHALA OUTDOOR CENTER GATLINBURG** Gatlinburg, TN, *10% off regularly priced and in-stock items. Excludes gift cards. Use code SL24 to shop online.* Store.NOC.com

**NATIVE AMERICAN CRAFT SHOP** Cherokee, NC *15% off purchases.* NativeAmericanCraftShop.com

**OLE SMOKY DISTILLERY** Gatlinburg, TN *10% off purchases.* OleSmoky.com

**OUR PLACE** Cosby, TN *15% off purchase of park related books. One free cup of specialty coffee with \$50 purchase.* Facebook.com/OurPlaceCosbyTN/

**PINK JEEP TOURS** Pigeon Forge, TN *20% off any Smoky Mountains Pink Jeep Tour. Must book in person and present your Smokies Life Park Keeper card.* PinkAdventureTours.com

**SMOKY MOUNTAIN GUIDES** Gatlinburg, TN and Asheville, NC *10% off all guide services.* SmokyMountainGuides.com/

**TPENNINGTON ART GALLERY** Waynesville, NC *10% off Smokies scenery prints.* TPennington.com

**TWIGS AND LEAVES GALLERY** Waynesville, NC *10% off purchases.* TwigsandLeaves.com

## LODGING AND CAMPGROUNDS

**AMERICAN PATRIOT GETAWAYS** Pigeon Forge, TN *15% off lodging. Some restrictions apply.* PatriotGetaways.com

**THE APPY LODGE** Gatlinburg, TN *\$10 off per night. Some restrictions apply.* TheAppyLodge.com

**BEARSKIN LODGE** Gatlinburg, TN *\$10 off per night. Some restrictions apply.* TheBearskinLodge.com

**BOYD MOUNTAIN LOG CABINS AND CHRISTMAS TREE FARM** Waynesville, NC *10% off 3-night stay.* BoydMountain.com

**BUCKHORN INN** Gatlinburg, TN *5% off lodging.* BuckhornInn.com

**CABINS USA** Gatlinburg/Pigeon Forge, TN *10% off lodging. Some restrictions apply.* CabinsUSA.com

**CALHOUN HOUSE INN & SUITES** Bryson City, NC *10% off lodging at the Inn.* CalhounHouse.com

**CATALOOCHEE RANCH** Maggie Valley, NC *Enjoy sommelier's choice bottle of wine and charcuterie board with any overnight stay. Mention Smokies Life upon booking.* CataloocheeRanch.com

**COURTYARD BY MARRIOTT GATLINBURG DOWNTOWN** Gatlinburg, TN *\$10.00 off lodging per night at best available rate. Cannot be combined with any other discounts.* Marriott.com/GTLCY

**EMBASSY SUITES GATLINBURG RESORT** Gatlinburg, TN *\$10 off lodging per night. Cannot be combine with any other discounts.* EmbassySuites.com/Gatlinburg

**FAIRFIELD INN AND SUITES GATLINBURG DOWNTOWN** Gatlinburg, TN *\$10 off lodging per night at best available rate. Cannot be combined with any other discounts.* Marriott.com/GTLFG

**FIRESIDE CHALET & CABIN RENTALS** Gatlinburg, Pigeon Forge, Sevierville, TN *\$20 off cabins and chalets in the Great Smoky Mountains. Cannot be combined with any other discounts or offers. Must present card for discount.* FiresideChalets.com

**FONTANA VILLAGE RESORT & MARINA** Fontana Dam, NC *10% off 3 or more nights lodging. Some restrictions may apply.* FontanaVillage.com

**GATLINBURG EAST / SMOKY MOUNTAIN KOA HOLIDAY** Cosby, TN *Two free cookies at check-in.* GatlinburgKOA.com

**GLENSTONE LODGE** Gatlinburg, TN *Save 10%. Not valid with any other offer.* GlenstoneLodge.com

**GREAT SMOKIES INN CHEROKEE** Cherokee, NC *15% off rack rate for lodging.* GreatSmokiesInn.com

**THE GREYSTONE LODGE ON THE RIVER** Gatlinburg, TN *10% off lodging.* GreystoneLodgeTN.com

**GREENBRIER CAMPGROUND** Gatlinburg, TN *10% off camping.* SmokyMountainCamping.com

**HAMPTON INN HISTORIC NATURE TRAIL** Gatlinburg, TN *\$10 off lodging per night at best available rate. Cannot be combined with any other discounts.* GatlinburgHistoricNatureTrail. HamptonbyHilton.com

**HAMPTON INN PARKWAY** Gatlinburg, TN *\$10 off lodging per night at best available rate. Cannot be combined with any other discounts.* GatlinburgTN.HamptonInn.com

**HAMPTON INN PIGEON FORGE** Pigeon Forge, TN *10% off lodging. Some restrictions apply.* PigeonForge.HamptonInn.com

**HAWTHORN HAVEN CABINS AND CHAPEL** Maggie Valley, NC *10% off lodging.* HawthornHaven.com

**HEMLOCK INN** Bryson City, NC *10% off. Ask for Mort.* HemlockInn.com

**HILTON GARDEN INN GATLINBURG** Gatlinburg, TN *\$10 off lodging per night at best available rate. Cannot be combined with any other discounts.* Gatlinburg.HGI.com

**HILTON GARDEN INN PIGEON FORGE** Pigeon Forge, TN *10% off lodging. Restrictions apply.* PigeonForge.HiltonGardenInn.com

**THE HISTORIC TAPOCO LODGE** Robbinsville, NC *10% off lodging and gift shop purchases.* Tapoco.com

**THE INN AT APPLE VALLEY** Sevierville, TN *20% off a standard room with a 2-night minimum. Excludes holidays and special events. Based on availability.* TheInnatAppleValley.com

**LITTLE ARROW OUTDOOR RESORT** Townsend, TN *10% off group reservations of 15 or more RV sites and/or accommodations. Not valid in June, July, October, and holidays.* CampLittleArrow.com

**THE LODGE AT FIVE OAKS** Pigeon Forge, TN *\$10 off per night. Some restrictions apply.* TheLodgeatFiveOaks.com

**MARGARITAVILLE RESORT GATLINBURG** Gatlinburg, TN *10% off standard/bar rate when using discount code SL24.* MargaritavilleResorts.com/Margaritaville-Resort-Gatlinburg

**OLD CREEK LODGE** Pigeon Forge, TN *\$10 off per night. Some restrictions apply.* OldCreekLodgeGatlinburg.com

**PARK PLACE CONDOMINIUMS** Gatlinburg, TN *10% off lodging.* ParkPlaceCondos.com

**RAMADA PIGEON FORGE NORTH** Pigeon Forge, TN *10% off.* PigeonForgeRamada.com

**ROAMSTEAD** Cosby, TN *10% off 2 or more nights lodging. Use discount code PARKKEEPERS10 when booking online.* Roamstead.com

**ROUTE 19 INN** Maggie Valley, NC *10% off lodging.* Route19Inn.com

**SMOKY MOUNTAIN BED AND BREAKFAST ASSOCIATION** Cosby, Gatlinburg, Pigeon Forge, Sevierville, TN *5% off lodging.* SmokyMountainBB.com

**SMOKY MOUNTAIN CAMPGROUND** Bryson City, NC *10% off camping.* SmokyMtnCampground.com

**THE SWAG** Waynesville, NC *Enjoy sommelier's choice bottle of wine and charcuterie board with any overnight stay. Mention Smokies Life upon booking.* TheSwag.com

**THE WANDER** Gatlinburg, TN *15% off lodging Sunday-Thursday.* WyndhamHotels.com/Ramada/Gatlinburg-Tennessee/the-wander-hotel-ramada/overview



# LOOKOUT LEAGUE PARTNERS

## MOUNT CAMMERER

Anakeesta  
 Bush's Visitor Center  
 The Dollywood Company  
 Granny's Kitchen  
 Jackson County NC TDA  
 Oaktenn Lodging Group Inc.  
 Ofland Hotels  
 Ole Smoky Distillery  
 PCS, Inc.  
 Pink Jeep Tours  
 Roamstead  
 Specialties Plus of NC  
 Star Wealth Management Corp  
 Tennessee State Bank  
 tnConnect Credit Union  
 Wild Tribute

## COVE MOUNTAIN

Cataloochee Ranch  
 Gatlinburg Convention and Visitors Bureau  
 Great Smokies Inn Cherokee  
 Haywood County Tourism Development Authority  
 Russell Printing Options  
 The Swag  
 Townsend Gateway Inn

## SHUCKSTACK

American Patriot Getaways  
 Comfort Inn and Suites at Dollywood Lane  
 Dale's Wheels Through Time  
 Ely's Mill  
 Fontana Village Resort and Marina  
 Gatlinburg SkyPark  
 Graham County Travel and Tourism Authority  
 Haywood Community College Small Business Center  
 Historic Tapoco Lodge  
 Impact Photographics  
 Lid'I Dolly's Factory Store

The Maples' Tree  
 Margaritaville Resort Gatlinburg  
 Misty Mountain Soap Company  
 Nantahala Outdoor Center Gatlinburg  
 National Parks Conservation Association  
 The Old Mill Restaurant  
 Parkside Cabin Rentals  
 Pigeon Forge Department of Tourism  
 Richardson Turner Construction  
 Riverside Towers  
 Route 19 Inn  
 The Scotsman Public House  
 Shafer Insurance Agency  
 Wildland Trekking Company  
 Zoder's Inn and Suites

## LOOK ROCK

A. Jann Peitso Art  
 A Walk in the Woods  
 Adkins Rollman Gallery  
 The Abbey  
 The Appy Lodge  
 Barn Event Center of the Smokies  
 Bearskin Lodge  
 Black Bear Crafts  
 Blue Ridge Parkway Association  
 Boogertown Gap  
 Boyd Mountain Log Cabins and Christmas Tree Farm  
 Buckhorn Inn  
 Buie Pottery  
 Cabins USA  
 Caffeine and Chaos  
 Calhoun House Inn and Suites  
 Carl Hatcher Furniture  
 Cataloochee Ski Area  
 CBBC Bank  
 Century 21 MVP  
 The Chocolate B'ar  
 Citizens National Bank  
 Cliff Dwellers Gallery  
 CNB Wealth Management

Cocke County Partnership  
 Country Tonite Theatre  
 Courtyard by Marriott Gatlinburg Downtown  
 Deep Creek Tube Center and Campground  
 Diamond Mountain Rentals  
 Discovery Map of Gatlinburg  
 The Donut Friar  
 Dudley Creek RV Resort  
 Eastman Credit Union  
 Elizabeth Ellison Gallery  
 Elly Wells Marketing and Project Management  
 Embassy Suites Gatlinburg Resort  
 Emery's 5 and 10  
 Fairfield Inn and Suites Gatlinburg Downtown  
 Fireside Chalet and Cabin Rentals  
 Fowler's Clay Works  
 The Fox's Burrow  
 The Gatlinburlier  
 The Greystone Lodge on the River  
 Gallery Zella  
 Gatlinburg East / Smoky Mountain KOA Holiday  
 Gatlinburg SkyPark  
 Gatlin's Escape Games  
 Glenstone Lodge  
 Great Smoky Arts and Crafts Community  
 Great Smoky Mountains Heritage Center  
 Greenbrier Campground  
 Hampton Inn Gatlinburg Parkway  
 Hampton Inn Historic Nature Trail  
 Hampton Inn Pigeon Forge  
 HART Theatre  
 Hawthorn Haven Cabins and Chapel  
 Haywood Chamber of Commerce  
 Hemlock Inn  
 Hensley Direct Mail  
 High Range Designs  
 Hilton Garden Inn Gatlinburg  
 Hilton Garden Inn Pigeon Forge

Home Federal Bank  
 The Inn at Apple Valley  
 Jackson County Chamber and Visitor Center  
 Jeff Alt, Author and Speaker  
 Jonathan's  
 LeConte Lodge  
 Little Arrow Outdoor Resort  
 The Lodge at Five Oaks  
 Mast General Store  
 Museum of the Cherokee People  
 Native American Craft Shop  
 Newport Federal Bank  
 NOC Outfitter's Store - Bryson City  
 Ober Mountain  
 Old Creek Lodge  
 Old Forge Distillery  
 The Old Mill  
 Old Mill Lodging  
 Organic Beans Coffee Co.  
 Our Place Books Coffee and More  
 The Park Grill  
 Park Place Condominiums  
 The Park Vista  
 Peaceful Side Social  
 The Peddler Steakhouse  
 Pigeon Forge Chamber of Commerce  
 Qualla Arts and Crafts Mutual, Inc.  
 Ramada Pigeon Forge North  
 RE/MAX Awenasa Realty  
 RE/MAX Mountain Realty Group Preferred Properties  
 Robert A. Tino Gallery  
 Rocky Top Tours  
 The Scotsman Public House  
 Sevierville Chamber of Commerce  
 Shelton House  
 Smartbank  
 Smokemont Riding Stables  
 Smoky Mountain Angler  
 Smoky Mountain Bed and Breakfast Association  
 Smoky Mountain Campground  
 Smoky Mountain Lake Rentals

Smoky Mountain Spinners  
 Smoky Mountain Tubing  
 Swain County Chamber of Commerce  
 Tennessee Valley Asset Management Partners  
 Tim Weberding Woodworking  
 TPennington Art Gallery  
 Trotter De Foe Architects, LLC  
 Tuckaleechee Caverns  
 Twigs and Leaves Gallery  
 Vickers, Crisp and Russell, PC  
 Waynesville Main Street Diner  
 Westgate Smoky Mountains Resort and Waterpark  
 Whistle Creek  
 Whole Earth Grocery and Cafe  
 WildSide  
 Yellow House B&B

**Park Keeper discounts are brought to you by Lookout League partners: business owners committed to looking out for the Smokies.**

**A portion of this brochure is sponsored by Russell Printing, a proud Smokies Life Lookout League Partner.**

*If you own a business and would like to become a Lookout League member, contact Jane Maurer, Business Outreach Specialist, at 865.436.7318, ext. 229, or email [Jane@SmokiesLife.org](mailto:Jane@SmokiesLife.org).*



**Your Park Keeper membership gives you 15% off purchases online at [SmokiesLife.org](http://SmokiesLife.org) or in Smokies Life visitor center stores in and around the park.**

**Your membership also provides discounts at 500+ additional participating nonprofit public lands partner stores.**

[publiclandsalliance.org/what-we-do/rdp](http://publiclandsalliance.org/what-we-do/rdp)

P.O. Box 130 Gatlinburg, TN 37738  
 888.898.9102 • [SmokiesLife.org](http://SmokiesLife.org)  
**MEMBERSHIP@SMOKIESLIFE.ORG**



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 Front image by Bill Lea

**Good for the park.  
 Good for you.**



**Your exclusive discount guide for the Smokies**

